Name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_ Period: \_\_\_

**Understanding Satire Note-taking Guide**



*Modest Proposal Unit*



**Directions:** As you listen and view the presentation, complete the note-taking guide. It is also available on the class website, [www.mrsguillory.weebly.com](http://www.mrsguillory.weebly.com). Click on *Curriculum Units & Resources* > on submenu, click *Satire/A Modest Proposal* > scroll down until you see *Understanding Satire Presentation*. It is the second presentation under the picture of the Simpsons. Or, you can scan the QR code to be directed to the webpage.

**What is Satire?**

* *Definition:* The use of humor to attack or ridicule something (such as a person, habit, idea, institution, society, or custom) that is considered (thought to) be foolish (silly), flawed, or wrong
* Goal of Satire: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Attempts through \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ to inspire individuals, institutions, and humankind to improve
* Simple Definition: Making fun of something/someone in order to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



Satirical “Advertisement” Analysis

Review the McDonald’s ad. Respond to the following questions based on what you read and see.

1. What or who is the subject of the ad?
2. What comment is the ad making about society, or about people who choose to eat

at McDonalds?

**Satirical Techniques**

1. **Hyperbole**
	1. Also known as \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_



* 1. Definition: to enlarge, to increase, to represent something beyond \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ bounds so that it becomes \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ and its \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ can be seen
	2. Caricature: exaggerating of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. **Parody**



* 1. Definition: to \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ the techniques and/or style of some \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, place, or thing in order to ridicule (or make fun) of the original
1. **Reversal**



* 1. Definition: to present the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ order
	2. It can focus on: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ or hierarchical order
1. **Oxymoron**



* 1. Also known as: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	2. Definition: to present things that are out of \_\_\_\_\_\_\_\_\_\_\_\_\_\_ or are \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, illogical, or inappropriate in relation to its \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
1. **Other types of Satirical Techniques**
	1. Creating a ridiculous or funny list of or about something
	2. Silly or \_\_\_\_\_\_\_\_\_\_\_\_ words
	3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_, which is a form of \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	4. Understatement: the writer shows less \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ or passion for a particular subject that would seem to demand more \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
	5. Pun: a play on words for a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ effect
		1. Example: A single leaf tells a person, “Leaf me alone. I’m busy.”

**What do Satirists Attack?**

Other Vices

*NOTE: a vice is immoral or wicket behavior*

* Stupidity
* Poor decision making
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Self-centeredness (arrogance/conceit)
* Corruption
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
* Dishonesty

7 Deadly Sins

1. Pride
2. \_\_\_\_\_\_\_\_\_\_\_\_\_\_
3. \_\_\_\_\_\_\_\_\_\_\_\_\_\_
4. Laziness
5. Lust
6. Jealousy
7. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Assignment: Analyzing Satire (This section is best completed with a partner)**

You will analyze satirical ads to determine:

* The subject of the satire
* The comment the satire is making
* The technique(s) the satire uses to make its point

Directions:

1. First, you’ll see the original advertisement
2. Second, you’ll see the satire of the advertisement or the company
3. Write:
	1. The subject matter of the satire
	2. The comment the satire is trying to communicate
	3. List all of the technique(s) used to satirize:
		1. From the list you create, select ONLY ONE technique and explain the satire being used
	4. Briefly explain (2-3 sentences) why you think the advertisement is either effective or not effective? Meaning, is the advertisement satire strong enough to persuade some people, or to make them think about the subject matter and change their views on it? Why or why not?